Peer Group Validation
You Can Trust

Setting the Right Peer Group is a Key Consideration for Top Companies

Since the passing of Say on Pay, considerable and ever-increasing scrutiny has been placed on executive compensation. The challenge of selecting appropriate peers to benchmark compensation is important to institutional investors and issuers alike.

As a key part of Equilar Insight Pay for Performance Analytics, Equilar Market Peers provides a unique and powerful methodology for creating peer groups. Using analytics and algorithms proven in the social networking space, Equilar Insight generates an interconnected network of peer companies consisting of “who you know” and “who knows you.”

Solving the one-size-fits-all dilemma, the Equilar Market Peers algorithm creates the most logical peer groups by using the disclosed peers of the entire Russell 3000.

► Glass Lewis & Co. uses the Equilar Market Peers algorithm to generate the peer groups used in formulating Say on Pay recommendations for investors

► Institutional investors with over $13 trillion in assets under management, use Equilar Market Peers for independent validation of company-disclosed peer groups