



The Standard for Peer Group Creation and Analysis

Equilar's online products offer unparalleled speed, accuracy, and value for those charged with setting compensation for key corporate leaders.

"I find my Equilar subscription to be an indispensable aid in analyzing large quantities of executive pay data. Of equal significance is Equilar's total commitment to product quality. The probability of error is so small that it would have to be written in scientific notation."

Graef "Bud" Crystal,
Influential
compensation expert,
author, former
professor and
Bloomberg columnist

"After our tutorial session, I created, downloaded and printed a fully-formatted 3-year ExecutivesInsight report for our CEO with an expanded subset of our peers; complete with color charts and graphs, no less. In prior years, we have had to work hundreds of hours sifting through proxies and manually compiling Excel databases in preparation for our annual Board of Directors Compensation Committee meeting. Of course, our CEO was blown away when I told him that I had done it in less than 5 minutes!!!"

EVP & CFO at \$800
million oil field
services company

In an environment of increased scrutiny, companies are under pressure to create a peer group that accurately represents their compensation philosophy. To help firms determine an optimal peer group, Equilar offers Peer Group Dashboard, the most comprehensive tool for peer evaluation, addition, and analysis. Whether you're analyzing the financials of your current peer group, or seeking new peer companies for your CD&A, Peer Group Dashboard gives you the knowledge you need to create the ultimate benchmarking cohort.

With Peer Group Dashboard, you can:

- Research the current members of your peer group, including revenue data comparisons
- Evaluate your second-degree peers (the peers of your peers) for inclusion in your company's peer group
- View all the companies who benchmark to your firm, and evaluate them for inclusion in your company's peer group
- Maintain and save an up-to-date record of your existing peer group, and evaluate your rank and percentile rank within the group
- Determine the percentage of peers you have in common with a given company
- Increase analyst efficiency by eliminating hours of manual data entry and document retrieval

Featuring:

- Real SEC data extracted directly from proxy filings
- Detailed breakdowns of each company's individual peer group, with revenue data
- Peer group searches across industries, geographic regions, and financial metrics that are easy to create and save
- Daily updates that provide up-to-the-minute information and analysis
- Customizable, presentation-ready Excel downloads with charts and summary statistics
- Unlimited training and support

About Equilar

Equilar's award-winning product suite is the gold standard for benchmarking and tracking executive compensation, board compensation, equity grants and award policies and compensation practices.

To learn more about Equilar and its online product suite, visit www.equilar.com, call us at (877) 441-6090 or email us at info@equilar.com.