TrueView Can Save You Over $200,000 for a Single Position

Equilar TrueView (ETV) seamlessly integrates high quality, verifiable data from Top 5 proxy data with the large database of the Top 25 Survey. Combined together using the same SEC disclosure guidelines for proxy data, ETV provides an unrivaled Single Reliable Data Source.

Using Top 5 alone may provide a relatively small sample size for many executive positions. This can result in significant bias in pay analyses. However, ETV solves these challenges by yielding a superior blended result and setting a new standard for executive compensation accuracy and insight.

Executive Count | Median Compensation
---|---
6 Top 5 | $938,000
18 True View | $715,400
12 Top 25 Survey | $672,100

TrueView Example

A report on Top 5 Chief Information Officers within the software sector shows a median total compensation of $938,000 with only 6 data points. In combination with the Top 25 Survey, the TrueView blended result shows a median total compensation of approximately $715,400 using a set of 18 data points. In this example, the opportunity cost to the organization is over $222,000 by not using TrueView.

1. Sample data has the following parameters:
   a. Generates revenue more than $1BN and less than $5BN
   b. #1 executive in the information/Information Technology role
   c. Technology sector

Contact an account executive or visit our website for more information.