

The Standard for Dilution Modeling

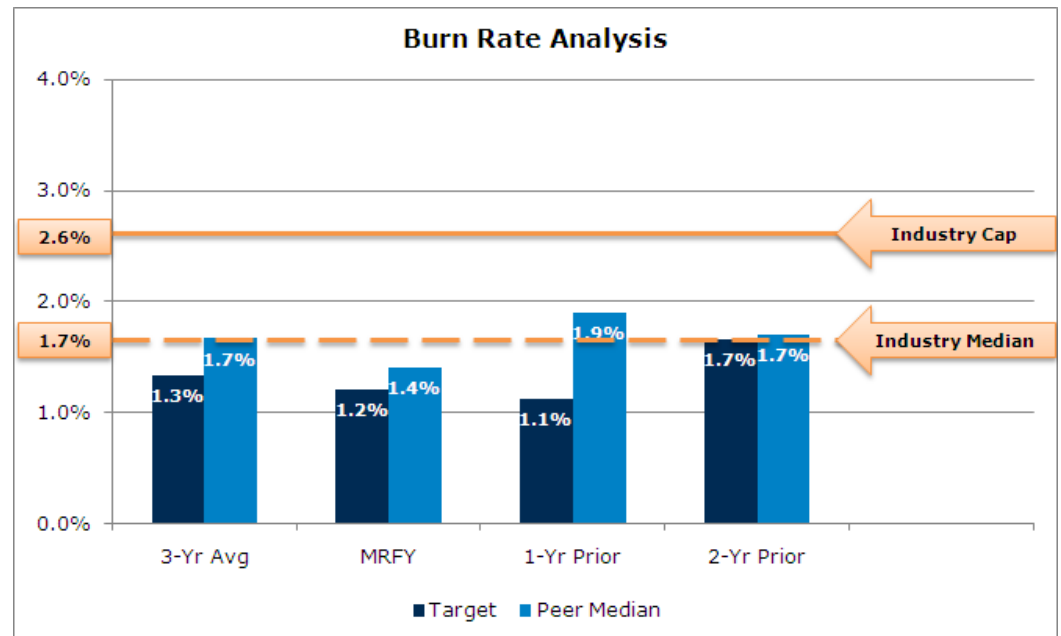
Stock options, restricted stock, and other equity awards are crucial to attracting and maintaining a strong stable of executives and employees. Recent market changes, however, have also raised equity awards to a new level of scrutiny from private and institutional shareholders. Equilar's Dilution Modeler provides companies with a trusted, independent source of information that helps them benchmark their overhang and run rates against their peer group, as well as against defined industries. With the Dilution Modeler, firms can design unique, alluring, and well-tailored equity compensation packages that get the right kind of attention.

With the Dilution Modeler, you can:

- Benchmark your company's burn rate and dilution levels against those of your peers, or other industry standards
- Monitor movement in aggregate levels of option and restricted stock activity
- Use custom overhang and dilution ratios to measure one- and three-year burn rate statistics
- Research additional share requests and their potential impact on dilution
- Increase analyst efficiency by eliminating hours of manual data entry and document retrieval

Featuring:

- Real-time SEC data extracted directly from proxy filings
- Daily updates, providing up-to-the-minute information and analysis
- Customizable, presentation-ready downloads with charts and summary statistics
- Unlimited training and support



To learn more about Equilar and its online product suite, visit www.equilar.com, call us at (877) 441-6090 or email us at info@equilar.com.

Equilar's online products offer unparalleled speed, accuracy, and value for those charged with setting compensation for key corporate leaders.

"I find my Equilar subscription to be an indispensable aid in analyzing large quantities of executive pay data. Of equal significance is Equilar's total commitment to product quality. The probability of error is so small that it would have to be written in scientific notation."

Graef "Bud" Crystal,
Influential compensation expert, author, former professor and Bloomberg columnist

"After our tutorial session, I created, downloaded and printed a fully-formatted 3-year ExecutiveInsight report for our CEO with an expanded subset of our peers; complete with color charts and graphs, no less. In prior years, we have had to work hundreds of hours sifting through proxies and manually compiling Excel databases in preparation for our annual Board of Directors Compensation Committee meeting. Of course, our CEO was blown away when I told him that I had done it in less than 5 minutes!!!"

EVP & CFO at \$800 million oil field services company

About Equilar

Equilar's award-winning product suite is the gold standard for benchmarking and tracking executive compensation, board compensation, equity grants and award policies and compensation practices.