

The Standard for Benchmarking Executive Compensation

Equilar's online products offer unparalleled speed, accuracy, and value for those charged with setting compensation for key corporate leaders.

2009 survey participants included:

- Wal-Mart
- Chevron
- General Electric
- Hewlett-Packard
- Citigroup
- McKesson
- McDonald's
- Verizon Communications
- United Health Group
- Home Depot
- Target
- State Farm
- Dell
- Microsoft
- Boeing
- United Technologies
- Dow Chemical
- MetLife
- Wells Fargo
- United Parcel Service
- Caterpillar
- Time Warner
- Safeway
- PepsiCo
- Kraft Foods
- Lockheed Martin
- Hess
- Best Buy
- FedEx
- Allstate
- Prudential
- Humana
- Philip Morris
- 3M
- Macy's
- Raytheon
- Travelers
- Tech Data
- International Paper
- Staples
- Coca-Cola
- Bristol-Myers Squibb
- Eli Lilly
- Goodyear
- Cigna
- Nike
- JC Penney
- Halliburton
- Capital One
- Gap
- Colgate-Palmolive
- ...and many more

About Equilar

Equilar's award-winning product suite is the gold standard for benchmarking and tracking executive compensation, board compensation, equity grants and award policies and compensation practices.

Overview

Proxies are a great resource for executive-compensation data, but they often don't provide the whole picture. That's why Equilar instituted our Top 25 survey, which asks companies to provide pay information for the 25 best-paid employees in their organization. By adding the Survey Data module to ExecutiveInsight, companies can now benchmark general counsels, COOs, HR executives, and over 90 other positions with the accurate, independent data for which Equilar is known.

Compelling Data

Your Top 25 with the Accuracy of Your Top 5

- Access data from the top companies—in 2009, our survey included 40% of the Fortune 100 and one-third of the Fortune 1000, and participation increases every year
- Accurately benchmark positions that are often missing from proxy filings
- Rely on the outstanding research of Equilar's staff, which personally reviews survey submissions with the reporting companies
- Sort survey data by industry, location, company size, and more

Full Integration with Standard Reporting

Compensation Data Assimilates Directly Into Print-Ready Reports

- Decide which types of new information to include in reports, based on corporate needs
- Automatically incorporate new information into report downloads, ensuring documents reflect the most up-to-date information
- Apply valuation methodology that's consistent between data sources, guaranteeing equivalent comparisons

Survey Participation and Exclusive Results

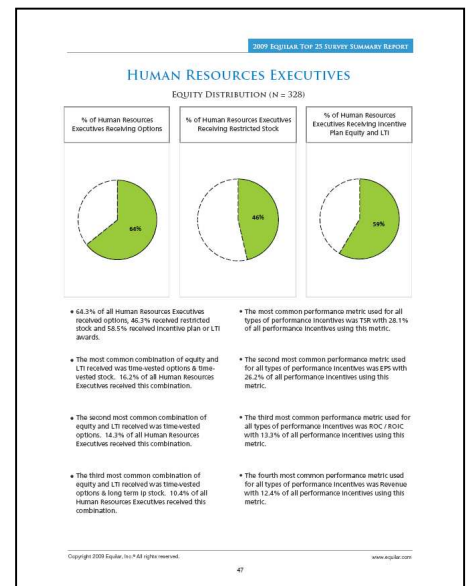
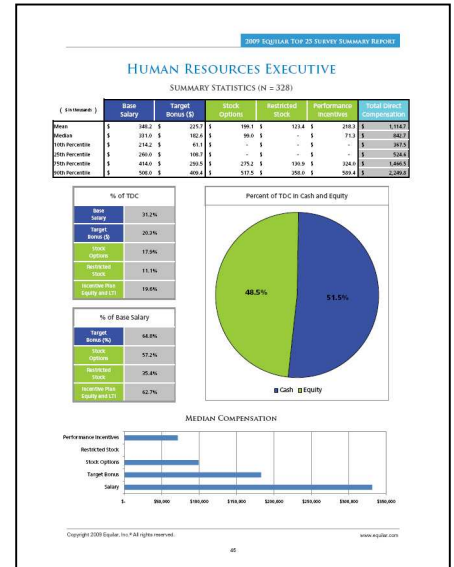
The Fastest Survey on the Market—and Perks for Participants

- Add your company to those submitting data to Equilar, with a proprietary online survey form that takes hours, not days
- Receive exclusive reports on Equilar's findings, available only to survey subscribers
- Easily compare survey data with proxy data, and add our Real-Time module to integrate Form 4 and 8-K documents as they're filed

Custom Support

Tailored Services to Meet Your Needs

- Control your analysis by valuing long-term incentives with your own custom methodology, instead of relying on opaque and inflexible surveys
- Receive unlimited training and support from a dedicated Equilar liaison



To learn more about Equilar and its online product suite, visit www.equilar.com, call us at (877) 441-6090 or email us at info@equilar.com.