

# EXECUTIVEINSIGHT™

## Direct Access to Trusted Compensation Data

Setting compensation for top executives is a challenging and time consuming process. Numerous factors, unique to each individual and company, must be considered. Complicating these decisions is the knowledge that public scrutiny of executive pay practices has never been higher. When faced with these hurdles, Equilar's ExecutiveInsight is the product of choice for compensation professionals. By providing direct access to a comprehensive web-based dataset, ExecutiveInsight offers you the independence to cost-effectively make informed and accurate decisions.

### Why ExecutiveInsight?

- **Direct Access.** Gain direct access to the industry's leading "do it yourself" solution for benchmarking your senior management team.
- **Accurate.** Achieve unprecedented levels of insight and accuracy by combining publicly available data from SEC filings with Equilar's Top 25 survey results.
- **Timely.** Enhance the precision of your analysis with up-to-the-minute data from Form 4s and 8-Ks and forward-looking pay elements from CD&As.
- **Transparent.** Have complete control of your analysis by valuing all long-term incentives with your own custom methodology and not be at the mercy of opaque and inflexible surveys.
- **Value.** Save valuable time and money by producing boardroom-ready reports in less than a minute.

### Featuring:

- The most comprehensive, senior executive dataset available anywhere, including information from Equilar's proprietary surveys and the entire SEC EDGAR website.
- Presentation-ready reporting tools which allow for customized data aging and regression analyses.
- Transparent and user-defined valuation tools for benchmarking all long-term incentives, including stock options and multi-year stock awards.
- SureSource™ technology for instant verification of all calculations and data sources through direct access to SEC filings.

