

## The Standard for Benchmarking Executive Compensation

Equilar's online products offer unparalleled speed, accuracy, and value for those charged with setting compensation for key corporate leaders.

### Survey participants include:

- Wal-Mart
- Chevron
- General Electric
- AT&T
- Hewlett-Packard
- Citigroup
- Verizon
- General Motors
- AIG
- CVS Caremark
- Wells Fargo
- United Health
- Procter & Gamble
- Boeing
- Home Depot
- Target
- Walgreen
- Microsoft
- United Technologies
- Dell
- Marathon Oil
- UPS
- Lockheed Martin
- Dow Chemical
- PepsiCo
- Safeway
- Kraft Foods
- Freddie Mac
- Comcast
- FedEx
- Northrop Grumman
- Prudential Financial
- Caterpillar
- Sprint Nextel
- Allstate Insurance
- General Dynamics
- Humana
- Honeywell
- Sunoco
- Ingram Micro
- Time Warner
- Delta Air Lines
- Tyson Foods
- Philip Morris
- Raytheon
- Express Scripts
- Staples
- International Paper
- McDonald's
- Bristol Meyer Squibb
- US Bank
- ...and many more

### About Equilar

Equilar's award-winning product suite is the gold standard for benchmarking and tracking executive compensation, board compensation, equity grants and award policies and compensation practices.

### Overview

Proxies are a great resource for executive compensation data, but they often don't provide the whole picture. That's why Equilar instituted our Top 25 Survey, which completes the officer pay picture for the 25 best-paid employees in their organization. With the Top 25 Survey module companies can now benchmark general counsels, COOs, HR executives, and many other positions with the accurate, independent data for which Equilar is known.

### Compelling Data

#### Your Top 25 with the Accuracy of Your Top 5

- Access data from the top companies—our survey has over 500 participants, including 50% of the Fortune 100
- Accurately benchmark positions that are often missing from proxy filings
- Rely on the outstanding research of Equilar's staff, which personally reviews survey submissions with the reporting companies
- Sort survey data by industry, location, company size, and more

### Full Integration with Standard Reporting

#### Compensation Data Assimilates Directly Into Print-Ready Reports

- Decide which types of new information to include in reports, based on corporate needs
- Automatically incorporate new information into report downloads, ensuring documents reflect the most up-to-date information
- Apply valuation methodology that's consistent between data sources, guaranteeing equivalent comparisons

### Survey Participation and Exclusive Results

#### The Fastest Survey on the Market—and Perks for Participants

- Add your company to those submitting data to Equilar, with a proprietary online survey form that takes hours, not days
- Receive ten exclusive reports on Equilar's findings, available only to survey subscribers
- Easily compare survey data with proxy data, and add our Real-Time module to integrate Form 4 and 8-K documents as they're filed

### Custom Support

#### Tailored Services to Meet Your Needs

- Control your analysis by valuing long-term incentives with your own custom methodology, instead of relying on opaque and inflexible surveys
- Receive unlimited training and support from a dedicated Equilar liaison

